

GreenerJobsAlliance

ANNUAL REPORT 2025



Launch of Belem Action Mechanism (BAM) at COP30, November 2025

DEMANDING CLIMATE JUSTICE

Contents

Annual report for 2025

1. Background	3
2. 2025 AGM and Work Plan	3
3. Main 2025 activities	6
4. Communications and Newsletters	11
5. GJA 2025 Financial Summary	14
6. GJA Post Holders in 2025	14

Work plan for 2026	15
--------------------	----

AGM Agenda for 10 th March	18
---------------------------------------	----

Annual Report 2025

1. Background

The Greener Jobs Alliance (GJA) was launched in 2010 to campaign around the issue of the jobs and skills needed to transition to a low carbon economy. Our work combines supporting local projects through to advocacy at regional, national, and international level. We are a loose coalition of trades unions, student organisations, environmental groups, and individual supporters. We believe that the need for worker / union engagement with the climate crisis means the GJA helps to fill a large gap between workplace environmental awareness and practice, and large-scale climate demands and policies.

[About – Greener Jobs Alliance](#)

2. 2025 AGM and work plan

GJA held its AGM on 11th March 2025. Guest speakers at the AGM included Richard Wilson (Hope not Hate) and Matthew Hull (then-Green Party Trade Union Liaison Officer), and there were around 50 attendees.

The key factors setting the context within which the objectives of the 2025 work plan were pursued included:

- A Labour government that has been a mixed blessing on climate issues. On the positive side, it's commitments to 'clean power by 2030', passing of the Great British Energy Act and publication of the Warm Homes Plan represent a greater effort than the multiple legal challenges successfully taken against the inaction of the previous government. But these efforts are somewhat undermined by an ongoing scaling back of ambition, adherence to the failed public/private partnership ethos (providing money to 'catalyse' private investment in projects), commitment to Heathrow airport expansion and nuclear power (£14.2Bn towards Sizewell C), buying into false solutions such as Carbon Capture and Storage (£9.4Bn) and, most destructively, prioritising an increase in the size of the defence/arms sector.
- Continuation of false solutions, such as CCS, Sustainable Aviation Fuels and one-for-one replacement of petrol cars with Electric Vehicles is having a corrosive effect on climate efforts by:
 - (a) creating the impression to the general public that the climate crisis is under control
 - (b) holding out the promise of jobs to workers fearful for their futures in an uncertain economy when there are more valuable alternatives to which they could be deployed, and

Issue 1

- (c) giving a green light to polluters to continue business as usual on the spurious grounds that their destruction of the environment will be 'offset' at some point in the future.
- For Trade Unions, the urgency of the situation was made manifestly clear at the 2025 TUC Congress, when the call for a Year of Trade Union Action on Climate was reiterated and supported, resulting in a successful launch in the autumn and plans emerging from many unions and TUC itself for activities over the course of the Year of Action. The motivation is to lift climate action back to the top of the agenda where the scale of the emergency demands it should be, instead of the destructive focus on immigration, and to ensure that climate change is understood as a trade union issue and a working-class issue.
 - The rise of the Far Right in the UK reached a pivotal moment in the summer of 2025 with the march in London, bringing together an unprecedented 100,000 assorted racists and fascists, together with those misled due to a disenchantment with status quo politics. This movement has effectively divided the mass of people at exactly the time when unity is essential and serves only those whose continued extraction of materials and profits goes unchallenged as a result. That this is the case is amply demonstrated by the animosity of the Far Right towards the climate movement, which could be the unifying force around which all working people could coalesce and take action for the common good.
 - Internationally, Trump's second presidential term has been generally chaotic but, on climate, has been premeditatedly destructive. This includes the invasion of Venezuela for a low grade oil that even the corporations are shying away from and with little to no regard for the needs of the people in that country, and culminated in the recent repeal of the 'endangerment finding' that formed the bedrock of US climate policy, opening the door for a massive increase in emissions at a time when China is gaining control of its emissions levels. There was also the massively disappointing (even by COP standards) Brazil-hosted COP30 in Belem, whose outcome did not even mention fossil fuels, such was the degree of successful lobbying by the corporations.
 - On a more positive note, the customary counter-protests and movements at COP30 did result in the launch of the Belem Action Mechanism (BAM) formed to coordinate worldwide efforts at Just Transition into a coherent programme, with particular emphasis on justice for the Global South. Together with the UK activities around the Trade Union Year of Climate Action, and the science-based National Emergency Briefing, these represent a welcome counter tendency to the divisive and destructive narratives dominating the media, and a way forward to bring together communities on a global scale.

All these factors have shaped and impacted upon GJA's objectives of progressing towards a decarbonised society, characterised by millions of new green jobs, and the training in the skills those jobs require. We have in 2025 made progress on the cornerstones of our work programme:

Issue 1

- Working with the TUC Worker Led Transition team, engaging with unions such as Unison and NEU, and in conjunction with union branches and regions, and local councils and TUC to roll out retrofit plans and education.
- Generating debate, discussion and policy development across the trade union movement through deployment of our newsletter, website, social media and meetings.
- Continuing the work of TUCAN and the Healthy Air Coalition, including important talks with the relevant Deputy Mayors in London on projects to improve indoor and outdoor air quality for workers.
- Participating in the Trade Union Year of Climate Action, demonstrations, marches, conferences and other events relating to trade union struggles and the climate crisis.

These are described in more detail in the next section.

3. Main 2025 activities

This section provides a non-exhaustive description of key GJA activities during 2025; links to relevant material are provided for further information.

3.1 TUCAN



TUCAN was established in 2019 as an initiative by the GJA and the Hazards Campaign. It has the support of 15 national unions, and other organisations who have signed our clean air charter. This plus all the materials published during 2025 can be found on the web site.

The GJA Work Plan for 2025 identified three main priorities:

1. Run a series of trade union events - Manchester (May 23rd), Glasgow (May 29th), Cardiff (June 5th) and London (June 18th). The theme of these conferences will be 'Air quality and climate risks.'
2. In conjunction with the Greater Manchester Hazards Centre to publish a Union Toolkit and training courses for reps.
3. To develop our advocacy work with local, regional and national governments.

Trade union events – 3 of the 4 took place. The Cardiff one was postponed because of recruitment issues. All 3 events were well attended and provided an opportunity to discuss regional and national developments. A sample report is available here [TUCAN-Seminar-Report.pdf](#)

Climate risks toolkit – A series of meetings of union educators was held to draft up a set of resources for use on union courses. The materials have been completed and will be launched in 2026.

Advocacy – TUCAN is a member of the Healthy Air Coalition. During 2025 we attended meetings with local authority, regional and national policy makers to make the case for occupational health and the need for better workforce protection.

We have spoken at a range of external events. These included speaking at union conferences, running workshops at Hazards Conference in September, speaking at the National Air Quality conference in November and contributing to a number of trade union meetings through the year. We used these events to promote the resources produced during 2025. These included a short film, a worker's guide, and a campaign briefing paper. These can all be found at [TUCAN - Greener Jobs Alliance](#).



GJA's Graham Petersen presenting at the 2025 Hazards conference

3.2 Other events and activities

The GJA-fronted submission, largely authored by Ellen Robottom, Workforce skills for decarbonising energy, especially for retrofitting buildings, was received and acknowledged by DESNZ in January as part of its consultations.



GJA ESNZ submission.docx

GJA's Paul Atkin spoke at the 'Trump Climate Disaster' rally outside the US Embassy on 11th Jan. His speech has been published by Labour outlook.

[Trump is proof that the World can't survive another "New American Century"](#)

GJA supported the [Climate & Nature Bill](#) activities organised by Zero Hour to ensure MPs were present for the hearing of the Bill on 24th January, co-authored and disseminated a letter to the government and secured signatures from many General Secretary's.

[Union leaders' letter to the PM \(CAN Bill\) - Google Docs](#)



Fran Heathcote (PCS), Gawain Little (GFTU) and six MP's deliver the CAN Bill letter to the Prime Minister. Photo by Zero Hour

Issue 1

Graham Petersen spoke at a TUC launch event for the Green toolkit in March, with 200 attendees.

[Greener workplaces for a Just Transition](#)

Denis and Tahir attended a meeting hosted by PENGON on 7th March about their work with Newcastle University on the degradation of the environment in Gaza and its impact on daily life.

[Palestinian Environmental NGOs Network - Our Publications](#)

The [We Demand Change](#) conference was held on 29th March in East London, around 2,000 people attended a highly energised event. Tahir chaired the climate workshop, which included GJA's Denis Fernando among the speakers, and had 150 people present.

[We Demand Change Highlights 2025](#)



The [Retrofit for the Future](#) campaign was launched in March, with GJA among the signed-up founding organisations, including Linda Clarke in a key consulting role.

Tahir chaired a CACC-hosted online meeting on 7th May, to discuss plans and ideas for the Year of Action.

[The Climate Crisis is a Working Class Issue - Building a Year of Trade Union Climate Action](#)

Linda Clarke hosted the PRoBE seminar on 'Sustainability, Equity and Labour in the Production of the Built Environment' to be held on 10th July, including Chris Hinchcliff MP, to talk about housing, planning and climate change.

[Sustainability, Equity and Labour in the Production of the Built Environment | University of Westminster](#)

GJA attended the 19th Annual [RMT Reparations Conference](#) in London on Saturday 23rd August.



Two TUC fringe meetings were co-sponsored by GJA: Sunday 7th September, Year of TU action hosted by CACCTU with GJA and NEU, Tuesday 9th September, Retrofit for the Future, hosted by Fuel Poverty Action, Acorn and Peace & Justice Project, with GJA chairing.

Issue 1



TUC fringe on 7th September, The Climate Crisis Is A Working Class Issue, photo by Labour Outlook

Running concurrent with the Sunday of TUC, on September 7th, we attended the [Workers Planet: new festival to unite union and climate movements](#), hosted by Fuel Poverty Action.



GJA participated in the CJC-organised [Make Them Pay](#) demonstration on Saturday 20th September.

GJA Secretary Tahir Latif recorded a two-part podcast for Resonance FM's programme The Workplace, broadcast on 4th and 11th November.

[The Workplace - 4 November 2025 \(Trade Unions: Past, Present and Future Part 1\) by Resonance FM | Mixcloud](#)

Attended and helped to promote the [National Emergency Briefing on climate & nature](#) event held at Westminster Central Hall on 27th November.

3.3 Steering Group guest speakers

A number of our monthly Steering Group meetings included 'guest spots' on the agenda:

Jenny Cooper's report back from COP29 at Baku (January)

Ken Penton ([Fossil Fuel Non Proliferation Treaty](#)) described origins of FFNPT among Pacific island nations whose communities were feeling the worst impacts of climate change. GJA is among 4,000 civil society organisations supporting (June).

Issue 1

Zoe Arnold ([Students for Organising Sustainably](#)) gave an update on SOS activities, including production of an alternative education review, to be published alongside the official review, and a [shadow curriculum review](#) (June).

Pax Butchart from [Biofuelwatch](#) presented their current work, pushing against developments at Grangemouth, and on SAF, especially employer-generated greenwash that has an impact on workers (July).

Michelle Singleton (UNISON) spoke about the union's initiatives in relation to the Year of Action (October). [2026 UNISON Year of Green Activity](#)

Simon Oldridge presented the arrangements for the then-forthcoming National Emergency Briefing on 27th November at Westminster Central Hall (October). [National Emergency Briefing on climate & nature](#)

Sion Whellens gave a presentation about [union coops uk](#) and [workers.coop](#) (November).

4. Communications and Newsletters

In the year to 22 February:

- Our active users have grown by 51.1% to 14K, views a more modest 16.3% to 41K.
- Subscribers now total just over 1000, up from around 850 a year ago, with new sign-ups running at about a dozen a month. This is slightly swelled by some expired addresses in the older list that we've not yet weeded out.

Blogs

Alongside the monthly Newsletter we have published the TUC special, which is now an institution, giving a guide to climate related motions, and missing climate dimensions in other motions, and since February last year Blogs on:

- nuclear power (3)
- Warm homes plan and retrofit for the future (2)
- VET for retrofit,
- Kemi Badenoch's Fossil Fuelery,
- We demand change conference (2)
- Global Worker organisations and environmental legislation,
- Fossil Fuels and the Far Right (2)
- Reform threat to jobs in Port Talbot,
- Climate, War and Peace (2)
- Housing Planning and climate change,
- RMT reparations conference,
- Free public transport
- Constructing a feminist climate emergency response,
- Year of TU climate Action launches.

The top ten reads on the site in the last year have been

1. Home page -7022 views
2. Newsletter -6117 views
3. TUCAN home page -2272 views
4. The Medieval warm period MythBusters blog -1649 views
5. TUCAN campaigns 1229 views
6. Virtueless signalling Reform blog -1082 views

Issue 1

7. Blog/debate home page -998 views
8. What school leavers do and do not understand about the climate crisis blog - 915 views
9. Workforce skills for decarbonising energy/retrofit blog - 781 views
10. TUCAN Newsletter - 760 views

Courses do not feature in the top ten this year, possibly because they are a bit long in the tooth.

- It may be that the Climate Awareness course has already fulfilled its function as people now are generally much more aware of the crisis. Updating and relaunching it as a contribution to the tools available for outreach in the TU year of action will test that. It is now ready to go.
- The Air Quality Course is related to ongoing action, so relaunching that will serve a direct purpose. That is also now up and ready to go.
- We are updating the Just Transition Course, which homes in on a series of live debates in the movement on what it is and how to fight for it.

It would be useful for us to hold a webinar as an intro to each course, as these tend to be taken by individuals in a rather atomised way, which would help to pull some of our supporters together.

Although our **subscription base** has grown healthily, not everyone who has signed up reads everything we put out. The average number of views for a Newsletter is 509, and we can't assume that everyone who looks at it reads all of it. Keeping it relatively slim (10-12 pages) should be helpful. At present it is very statistically heavy, which can produce a bit of a mental blur, though trying to counter the tsunami of misinformation and invective we are getting from the dominant media necessarily relies on giving people factual rocks to stand on.

New sign-ups are now indicating their union, which should enable us to initiate union specific discussions once we have tabulated that. We should also ask our existing subscribers to let us know what union they are in to facilitate that.

The **geographical reach** has changed quite a bit in the last year, with three countries in Asia supplementing our traditional spread of UK, Europe, North America, and China supplanting the US in second place. The top ten countries for active users have been

1. UK - 5559
2. China - 3149
3. USA - 2264
4. Singapore - 1724
5. Netherlands - 560
6. Ireland - 550
7. Germany - 298
8. Canada - 109
9. Sweden - 80
10. India - 72

Issue 1

The surge of interest from China and Singapore has been particularly noticeable from Autumn last year. It would be interesting to know what our readers in other parts of the world find of use or interest, as Google analytics doesn't present that info on a plate. If you catch a real time snapshot, it shows whereabouts a user is. Every time I have checked out a Chinese user, they are in Lanzhou which, according to Wikipedia, is a large city in NW China (just over 4 million people) which is a centre for heavy industry and petro chemicals as well as being in "the top [50 major cities](#) in the world by scientific research output as tracked by the [Nature Index](#)" with a number of research institutions. I would assume that the latter is where the interest is coming from.



India General Strike on 9 July, Photo by INTUC

Social media

Currently we have 134 followers on Instagram and 50 followers on Bluesky. The closure of our Twitter/X account has obviously affected these numbers, so there is a task ahead of us to build our presence on Bluesky, as well as other social media, over the coming year.

Future Plans

- Maintain the monthly schedule.
- Continue to provide an insight into global developments.
- Focus on campaigning in and through the unions/making links with climate campaigns through the Year of Action
- Push key initiatives - TUCAN, Climate Risk assessments, Retrofit.
- Be part of united fronts against the Far Right, and hit climate backsliding in the mainstream in the crossfire.
- Promote Courses as part of the YoA.
- Build presence on social media, especially on Bluesky.
- Carry on the debates on union strategy (ies) and political realignments on all of the above in the Blog.

Paul Atkin Ed

5. GJA 2025 Financial Summary

GJA 2025 Financial Summary

The GJA ended the 2025 calendar year with a balance of **£10,490.70** compared to £10,404.73 in 2023. A surplus of £85.97.

Details of the accounts are available for inspection.

The total income for 2025 was **£3,917.62** (compared to £4,665 in 2024). This main source was the Glastonbury server team which raised £3717.62 (compared to £3,815,24 in 2024) from the Workers Beer Co. There is no Glastonbury in 2026 which means our main funding option will not be available. Plans will need to be put in place for 2026 to cover this gap.

The total expenditure for 2025 was **£3,831.65** (compared to £3,995,41 in 2024) the bulk of which was for the newsletter and communications. GJA is grateful to the officers and members of the steering group for providing their services free without which the organisation would not be able to function.

Graham Petersen, GJA Treasurer

6. GJA Post Holders in 2025

Chair – currently vacant

Secretary – Tahir Latif (ex-PCS)

Treasurer – Graham Petersen (BWTUC)

Newsletter Editor – Paul Atkin (NEU)

Steering Group – Kerry Abel (TSSA), Linda Clarke (UCU), Jennifer Cooper (NEU), Denis Fernando (Friends of the Earth), Mick Holder (TUCAN), Peter Murry (Green Party TU Group), Philip Pearson (Unite), Sam Perry (TUC), Marianne Quick (UCU)

Web Designer – Wendy Mayes

Social media – Carter Latif

GJA Work Plan for 2026

During 2026, GJA will build further on the work carried out during 2025. This will include both continuing our traditional grassroots activity of working with many local, regional and sectoral campaigns around the UK on issues such as retrofit, future energy policy and public transport, as well as campaigning on climate issues and in support of industrial action nationally. The main contextual elements that will underpin the work plan are as follows:

- A Labour government scaling back on its already modest climate ambition and chasing a perceived voter base through prioritising immigration and defence. Improvements in approach towards 'clean energy' and warm homes are offset by pursuing false solutions like Carbon Capture and Storage, seemingly unchecked airport expansions and nuclear power. With a rapidly rising alternative provided by the Greens such dilemmas are approaching the make-or-break point.
- An economy characterised by a continuing process of 'trickle up' as increasing concentrations of wealth at the top produce more poverty, a spiralling cost of living and a dearth of the types of jobs that could be created and which would provide greater security for working people.
- The rise of the Far Right manifesting itself in many run-down towns and cities, and a Reform party offering no solutions while posing as the voice of the working class, distancing workers from the campaigns that would serve their long-term interests.
- A trade union movement that is, through the mechanism of the Year of Climate Action, demanding the jobs and skills needed to avoid climate catastrophe as local communities suffer the consequences of flooding, fires and storms.
- Recognition that there is no environmental justice without social and economic justice, and that this needs to be on a worldwide scale not just within our borders but in solidarity with those struggling in the Global South.
- The end of US hegemony, as the Trump regime jettisons even the minimal contribution made to the climate struggle and gives way to a new world order nevertheless still in thrall to neo-liberalism.

Within this context, GJA activities to be actioned during 2026 must include (but not be limited to):

1. Develop and support existing campaigns – this includes:

- i) Fully participating in the Year of Trade Union Climate Action* – contributions are already planned to the Climate Education festival on

Issue 1

March 13th, and GJA will ensure its presence at proposed events for Earth Day (22nd April), May Day, and days of workplace climate actions.

- ii) *Retrofit for the Future* – continue to support and contribute to this key campaign, in conjunction with Fuel Poverty Action, Acorn, CACCTU and other groups. In addition, important work must continue on building regulation, skilling up and support for direct labour organisations through the PROduction Of the Built Environment initiative.
- iii) *Support for TUC and other initiatives* – continue to support and work with the Worker Led Transition Team as regards the development of a Just Transition strategy that does justice to workers.
- iv) Provide input and support on behalf of workers to campaigns such as the National Emergency Briefing roll-out to communities, the movement for free public transport and the extension of the Fossil Fuel Non Proliferation Treaty.

2. **Build links with other organisations and have a visible presence at key events** – this will include:

- a) working collaboratively and to mutual advantage both with climate-oriented groups (CACCTU, Worker-Climate movement, FPA, Healthy Air Coalition, Zero Hour, Biofuelwatch, Fare Free London and others) and those engaged in the general struggle for social justice (Hope Not Hate, Stand Up To Racism, Green Party Trade Union officers etc.),
and
- b) committing to a presence at the Climate Education conference (as above), the Together Alliance march for social justice (28th March), TUC fringe meetings and this year's Workers Planet and The World Transformed events.

3. **Continue the work of TUCAN** – the main aspects of this to be:

- **Funding** – TUCAN has received financial support from national unions and Battersea and Wandsworth TUC. The full work plan for 2026 that has been agreed will require significant funding to deliver at scale. This will be a priority for 2026 as we try to increase capacity.
- **Advocacy** – TUCAN has plans to step up the campaign to improve legal standards and guidance. We have prepared evidence for the 'Environmental Audit Committee Inquiry on Air Pollution in England' [TUCAN Campaigns - Greener Jobs Alliance](#). This document has been circulated to all 15 unions that have signed the charter. A series of events will be organised in 2026 to highlight these demands.

Issue 1

- **Local and regional authorities** – TUCAN will continue to liaise with the GLA and London local authorities to try and establish positive case studies. The work done on commercial cooking in LB Wandsworth is being written up jointly with the local authority as a case study. We are working with Tower Hamlets, Wandsworth and Imperial College on outdoor worker air pollution projects.



TUCAN meets with Mete Coban, Deputy Mayor of London, in October

- **TUC Year of climate action** – Interventions at union conferences and the TUC to ensure air pollution and other climate risks are a core part of the programme of action for 2026. Publish resources including the commissioning of a theatre production on air pollution and updating the GJA Air Quality module.
4. **Deliver GJA-specific materials for use by supporters and campaigners** – we will deliver, launch and promote two specific items:
 1. A fully updated and relevant set of course materials to replace the outdated one currently on the GJA website,
 2. An update to the Green Skills Manifesto setting out clearly our position and objectives as regards the skilling of the workforce to meet the climate emergency.
 5. **Improve the quality and consistency of our methods of communication** - this will include:
 - Ongoing assessment and improvement of our Newsletter and blog content,
 - Ensuring our supporters and contacts are fully aware of our social media presence, including the switch from Twitter/X to Bluesky.
 - Updating our circulation lists such that communications are sent out quickly and efficiently and cleared of redundant addresses.
 - Ensuring the website is geared to reflecting our latest social media, newsletter and blog postings.



**ANNUAL GENERAL MEETING
10TH MARCH 2026
12.0-13.30**

AGENDA

- | | |
|---|------------------|
| 1. Introduction | Tahir |
| 2. Agree Steering Group for 2026 | All |
| 3. Launch of new climate course | Paul |
| 4. General Discussion | All |
| 5. Just Transition Partnership
+ Q&A | Matthew Crighton |
| 6. Trade Unions For Energy Democracy
+ Q&A | Sean Sweeney |
| 7. Annual Report and 2026 Work Plan | Tahir |

(optional 15 minutes further discussion)

GreenerJobsAlliance

Annual General Meeting, Tuesday 10th March 2026, 12.0-13.45

In person at  HQ, Carlow Street, London NW1 or online via Zoom link

Guest speakers

Sean Sweeney,
Trade Unions for Energy Democracy
(Global union network for democratic control of energy)



Matthew Crighton,
Just Transition Partnership
(Action to meet climate targets and protect workers livelihoods)



Debate & discussion - a year of trade union climate action, climate risks, green skills, new climate courses and much more.

Register for attendance at TahirLatif51@icloud.com

